At Xuver Applications B.V. we pull out all the stops to keep the information you give us safe and sound. We follow strict security procedures on how your personal information is stored and used, and who sees it, to help stop any unauthorized person getting hold of it.

This privacy policy will explain how our organization uses the personal data we collect from you when you use our platform and websites.

**Topics:**

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies?
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

**What data do we collect?**

**Personal data:**

- First name
- Last name
- Address
- Post code
- City
- Region
- Phone number
- Email address
- Gender
- Social media URL’s
**Company data:**

- Company name
- Contact person
- Function
- Address
- Post code
- City
- Region
- Phone number
- Mobile number
- Email address
- Website URL
- Industry
- Chamber of commerce number
- Vat number
- Number of employees
- Social media URL’s

**How do we collect your data?**

You directly provide Xuver Applications B.V. with most of the data we collect. We collect data and process data when you:

- Register online to use our platform
- Register online to start a free trial
- Register online to purchase for any of our products or services
- Sign up to receive email newsletters
- Use or view our website via your browser’s cookies

Xuver Applications B.V. may also receive your data indirectly from the following sources:

- Xuver Gold Partners
- Xuver Silver Partners
- Xuver Resellers
- Xuver OEM Partners
- Xuver Distribution Channel Partners

**How we will use your data?**

Xuver Applications B.V. collects your data so that we can:

- Manage your account
- Process your purchase
- Manage your subscription
- Email you about our product and services
- Email you with tips and tricks how to use our platform
• Email you with administrative subjects
• Email you with special offers
• Email you with promotions
• Email you with competitions

When Xuver Applications B.V. processes your purchase, it may send your data to, and also use the resulting information from, credit reference and vat and data check agencies to prevalent fraudulent purchases.

Your personal and account information may also be disclosed in connection with a sale of some or all of our business or a merger with another company. Your personal and account information will never be disclosed to other third parties.

**How do we store your data?**

We store personal data on our premises and servers managed by trusted third party storage providers.

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and personal data.

We take all the measures necessary to ensure our website and applications are protected. Despite we take due care over personal data in our disposal, we cannot guarantee its absolute safety due to potential illegal actions of third parties. By submitting your personal data via the Internet, you acknowledge that there is a permanent risk of personal data violation associated with any data transmission via the Internet.

We will only store your information as long as necessary to fulfil your purposes. After that your Personal Data will be deleted, blocked or anonymized, as provided by applicable law. If you terminate your User Account, your Personal Data will be marked for deletion except to the degree legal requirements or other prevailing legitimate purposes dictate a longer storage. Please note that Xuver Applications B.V. is required to retain certain transactional data under statutory commercial and tax law for a period of up to ten (10) years.

If you exercise a right to object to the processing of your Personal Data, we will review your objection and delete your Personal Data that we processed for the purpose to which you objected without undue delay, unless another legal basis for processing and retaining this data exists or unless applicable law requires us to retain the data.

**What are your data protection rights?**

Xuver Applications B.V. would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Xuver Applications B.V. for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Xuver Applications B.V. corrects any information you believe is inaccurate. You also have the right to request Xuver Applications B.V. to complete information you believe is incomplete.
The right to erasure – You have the right to request that Xuver Applications B.V. erases your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Xuver Applications B.V. restricts the processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Xuver Applications B.V. transfers the data that we have collected to another organization, or directly to you, under certain conditions.

If you make an request, we have one month to respond to you. If you would like to exercise any of this rights, please contact us at our email: info@xuver.com or call us at 00 31 (0)76 303 27 00 or write to us:

Xuver Applications B.V.
AnneVille-laan 4
4851 CC Ulvenhout
The Netherlands

Anonymous Users - If you use visit or use our services anonymously, i.e. without having registered by providing your email address, we will not be able to perform the necessary and legally required identity check within the scope of your legal request.

What are cookies?
Cookies are text files placed on your computer to collect standard internet log information and visitor behavior information. When you visit our platform and websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies?
Xuver Applications B.V. uses cookies in a range of ways to improve your experience on our platform and websites, including:

- Keeping you signed in
- Understanding how you use our platform and websites
- Recognize you and/or your device(s)
- Keeping your settings up to date

What types of cookies do we use?
There are a number of different types of cookies, however, our platform and websites uses:

- Functionality – Xuver Applications B.V. uses these cookies so that we recognize you on our platform and websites and remember your previously selected preferences. These could include what settings you prefer, to memorize answers you provided in a sign-up form the content you viewed, the links you followed, information about your browser, your device, your IP address and location you are in. A mix of first-party and third-party cookies are used.
• **Advertising** – Xuver Applications B.V. uses these cookies to collect information about your visit to our platform and websites, the content you viewed, the links you followed and information about your browser, device, and your IP address. Xuver Applications B.V. sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means when you visit another website, you may be shown advertising based on your browsing patterns on our website.

• **Google Analytics** – Xuver Applications B.V. uses web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on visitors’ computers, to help the website operators analyze how visitors use the site. The information generated by the cookie about the visitors’ use of the website will generally be transmitted to and stored by Google on servers in the United States. On this website, IP anonymization has been activated. The IP addresses of users visiting Xuver Applications B.V. will be shortened. Only in exceptional cases will a complete IP address be transferred to a Google server in the United States and shortened there. On behalf of the website operator, Google will use this information for the purpose of evaluating the website for its users, in order to compile reports on website activity, and to provide other services relating to website activity and internet usage for website operators. Google will not associate the IP address transferred in the context of Google Analytics with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that in this case you may not be able to use the full functionality of this website. Furthermore, users can prevent the collection of data about their use of the website (including their IP address) generated by the cookie, and the processing of data by Google, by downloading and installing the browser plug-in through the following link: http://tools.google.com/dlpage/gaoptout?hl=en.

**How to manage your cookies?**

You can set your browser not to accept cookies, and the website allaboutcookies.org can tell you how to remove cookies from your browser. However, in a few cases, some of our platform and websites features may not function as a result.

**Privacy policies of other websites**

The Xuver Applications B.V. platform and websites contains links to other websites. Our privacy policy applies only to our platform and websites, so if you click on a link to another website, you should read their privacy policy.

**Changes to our privacy policy**

Xuver Applications B.V. keeps its privacy policy under regular review and places any updates on this webpage. This privacy policy was last updated on 1 November 2019.

**How to contact us**

If you have any question about Xuver Applications B.V.’s privacy policy, the data we hold on you, or you would like to exercise one of our data protection rights, please do not hesitate to contact us. Please contact us at our email: info@xuver.com or call us at 00 31 (0)76 303 27 00 or write to us:
How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Xuver Applications B.V. has not addressed your concern in a satisfactory manner, you may contact the information commissioner’s office.

Address:

Autoriteit Persoonsgegevens
Postbus 93374
2509 AJ DEN HAAG
The Netherlands